



**2023 Annual Sponsorships:**  
**Your Opportunity to Help Girls Build Brighter Futures**

Sponsorships at the \$7500 level or higher support LEAD Girls workshops and outreach for a calendar year. These allow year-round opportunities for engagement and organizational wide exposure with our LEAD Girls in-school and community programs during the school year, Soiree and Fundraiser, LEAD-A-THON, Summer Entrepreneurship Fashion Camp, Summer Park Pop Ups, and Fall Leadership Expo.

<b>Title/LEADing the Way Sponsor - \$15,000</b>	<b>Champion for Girls Sponsor - \$10,000</b>	<b>Because Every Girl Can Sponsor - \$7,500</b>
<p><b><i>Enables 30 girls to participate in LEAD Girls for one year with 1,800 hours of support</i></b></p> <p>Top-Tier Recognition and logo placement on front page of our website (with link), in every newsletter footer, and in all print (including t-shirts, ads, media releases) and on digital communications</p> <p>A full-page ad in the program, signage, and logo on invitation/ad for two signature events</p> <p>A program with LEAD staff for employees; first-hand visit to witness LEAD programming</p> <p>A Ticket package (10 tickets) for two signature events</p> <p>Opportunity to have information shared at all signature events and in LEADer Box for girls twice a year</p>	<p><b><i>Enables 20 girls to participate in LEAD Girls for one year with 1,200 hours of support</i></b></p> <p>Top-Tier Recognition and logo placement in print and digital communications</p> <p>A full-page ad in the program, signage, and logo on invitation/ad for one signature event</p> <p>A program with LEAD staff for employees; first-hand visit to witness LEAD programming</p> <p>A Ticket package (10 tickets) for one signature event</p> <p>Opportunity to have information shared at two signature events and in LEADer Box for girls once a year</p>	<p><b><i>Enables 15 girls to participate in LEAD Girls for one year with 900 hours of support</i></b></p> <p>Substantial promotional presence in print and digital communications</p> <p>A full-page ad in the program for one signature event</p> <p>A program with LEAD staff for employees</p> <p>A Ticket package (5 tickets) for our Soiree</p> <p>Opportunity to have information shared at one signature event</p>

## Event Sponsorship Opportunities - \$5,000

### Choose Your Event! Benefits Include:

\*Print and online advertising will cover the two months surrounding the event with heightened recognition in the two-weeks leading up to the event.\*

Substantial promotional presence surrounding event in print and digital communications

A full-page ad in the program ~ Recognition during Event/Celebration

Opportunity to participate (as available) with offering greetings - online/in person

Opportunity to share information about your business with event attendees

Acknowledgement on social media ~ Event Specific Extras

### LEAD-A-THON - July 15, 2023

All ages Field-day experience to raise awareness and funds for LEAD Girls of NC. Peer to peer fundraising prior to field day.

Move Together: Empower girls to become leaders of tomorrow one step at a time

### Summer Entrepreneurship Fashion Camp – July 24 - August 4, 2023

Help girls become their own “LEAD Girl Boss” through this camp where girls can learn business, marketing, design, and money management skills.

### Fall Expo – October 27-28, 2023 Salem College

“See Her Rise” at our leadership expo! This is a full day of high-energy workshops and presentations for 100+ girls and their parents.

## Other Sponsorship Opportunities

**Change the World - \$2,500:** Provides snacks and meals during one semester

**Change the Community - \$1,000:** Provide 4 girls with 120 hours of support through LEAD workshops, Summer Camp, or Expo

**Feminine Product Sponsor - \$500:** Provides feminine product kits for our girls

**Change a Girl - \$250:** Provide one girl with 30 hours of support from LEAD Girls

**Media / In-Kind Sponsor:** Funds may be attributed to a specific program and include listing recognition or logo on our website and our annual impact report with placement for monetary value of sponsorship if \$1,000 or more. Naming rights reserved for cash sponsors only.

**Most importantly, LEAD Girls want partners! We welcome a conversation about the above information – and other needs – we have. Please contact Joy Nelson Thomas, Founder and Executive Director at [joy@leadgirls.org](mailto:joy@leadgirls.org) for more information.**