



CHANGEMAKERS
Soirée



SUNDAY, MARCH 10TH, 2024
5:30pm - 7:30pm
251 N SPRUCE ST
WINSTON-SALEM, NC

SPONSORSHIP OPPORTUNITIES

You are a community changemaker and our girls need your support more than ever. Over 57% of young girls have considered suicide, a record high.* Over 79% say the pressures of life make them feel like exploding. Over 40% of girls feel depressed over four days a week. At LEAD Girls, we wake up each day to meet these challenges head-on, because we believe the future of girls is the future of all of us.

Our program has a powerful, evidence-based curriculum that changes girls' lives for the better. After just one semester with LEAD Girls, 90% recognize their good qualities, 87% feel confident about their future, and 100% believe they can become entrepreneurs. We are shaping future changemakers, but we can't do it without you.

Investing in LEAD Girls can change a girl, change a community, and change the world. Will you support us?

* <https://www.cbsnews.com/news/teen-girls-suicide-depression-mental-health-cdc-survey/>

L.E.A.D. Girls (Learning Everyday Accomplishing Dreams), a 501(c)(3) nonprofit organization, helps low-income/at-risk pre-teen girls become productive citizens and active leaders in their community. Using an evidence-based curriculum, LEAD encourages and mentors girls to aspire and to achieve academically, emotionally, and creatively through our workshops teaching four core fundamentals: Awareness, Communication, Leadership, and Perspective.

LEAD believes every girl should be seen, be heard, be valued, and be equipped!

Since launching LEAD Girls of NC in 2016, 1800+ girls have benefitted from the program. We are one of seven service providers for Winston Salem/Forsyth County Schools. In 2023, we supported 353 girls enrolled in one of eight program sites: Mineral Springs Middle School, Wiley Middle School, Flat Rock Middle School, Paisley Middle School, Philo-Hill Magnet Middle, Cook Literacy Model School, Academy at Middle Fork, and Philo-Hill Magnet Middle School. We also support three of the five cottages at Crossnore Children’s Home and host a Community LEAD in downtown Winston-Salem which is open to girls from other local schools.

Her life is our life’s work.

That’s why we are asking you to sponsor the LEAD Girls Changemakers Soiree, our annual fundraising event that will feature the Leading the Way Awards to recognize a dedicated volunteer and the transformational results in a girl’s life from their work in LEAD.

Your sponsorship will help expand our programs and enable more local pre-teen girls ages 9-15 to increase their communication skills, self-awareness, positive relationships, and personal/social responsibility – while decreasing risky behaviors and bullying. Our programming supports our girls so they can take positive steps toward becoming leaders and living thriving lives.

We invite you to join community changemakers — leaders, organizations, and individuals — to increase LEAD’s capacity to include more girls in our programs, girls who will one day positively influence their peers, their family, their community, and their world.

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Each March, LEAD celebrates the accomplishments of our girls and recognizes the individuals, businesses and community leaders who help us make a difference at our Changemakers Soiree. The event features the release of our annual impact report, presentations from LEAD girls, and The Leading the Way Awards recognizing a volunteer and LEAD Girls.

At our anniversary, we take the opportunity to celebrate our foundation and accomplishments so LEAD will move forward with strength in the new year. Please consider one of the following sponsorship opportunities to ensure a strong future for LEAD and for our girls.

<p>\$5,000</p>	<p>LEADing The Way Sponsor</p>	<ul style="list-style-type: none"> ● Includes welcome from the stage at the event ● Presenter of a LEADing the Way Award ● Most prominent listing (largest logo and link) on LEAD Girls 2024 Soiree event page. ● Largest logo and link included in digital promotion materials and in newsletter
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		<ul style="list-style-type: none"> ● Acknowledgement with a logo during the event. ● Acknowledgement on LEAD Girls' social media (with link or tag). ● One table of (8) to attend the event <p><i>Enables 12 girls at a local Title One school to participate in LEAD Girls for one semester with 360 hours of support</i></p>
\$2,500	Champion for Girls Sponsor	<ul style="list-style-type: none"> ● Second tier listing (logo and link) on LEAD Girls 2024 Soiree event page. ● Presenter of a LEADing the Way Award ● Second tier logo and link included in digital promotion materials and in newsletter ● Acknowledgement with a logo during the event. ● Acknowledgement on LEAD Girls' social media (with link or tag). ● One table of (8) to attend the event <p><i>Enables 5 girls to pursue being future entrepreneurs by allowing them to participate in LEAD Girls weeklong Fashion Entrepreneurship Camp</i></p>
\$1,500	Changemaker Sponsor	<ul style="list-style-type: none"> ● Logo and link listing on LEAD Girls 2024 Soiree event page. ● Logo and link included in digital promotion materials and in newsletter ● Acknowledgement with a logo during the event. ● Acknowledgement on LEAD Girls' social media (with link or tag). ● One table of (8) to attend the event <p><i>Provides snacks and meals for one semester of in-school leadership programming</i></p>
\$750	Table Sponsor	<ul style="list-style-type: none"> ● Acknowledgement on LEAD Girls 2024 Soiree event page ● One table of (8) to attend the event
\$100	Individual Ticket	<ul style="list-style-type: none"> ● Individual ticket

Make your sponsorship commitment today.

Online: www.leadgirls.org or Contact: Joy Nelson-Thomas (336) 517-6044 / joy@leadgirls.org

Or return this form:

Name _____
 Business/Organization Name _____ Address _____

City _____ State _____ Zip _____
 Email _____ Phone _____ Payment _____

Options:

Please send an invoice. Check enclosed
 Please charge \$ _____ to my Visa MasterCard Discover American Express Credit Card Number _____ Expiration _____

Date _____ CVV# _____ Zip Code of Cardholder _____ Signature _____

Please return to Joy Nelson-Thomas, Executive Director, LEAD Girls of NC, 500 W. 4th Street, Suite 203B, Winston Salem, NC 27101

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