



VIRTUAL CELEBRATION March 28, 2021

CHAIRS Mary Jamis and Dr. Paula Wilkins
HONORARY CHAIR Natalie Broyhill

BUSINESS SPONSORSHIP AGREEMENT

SPONSOR NAME _____

I will sponsor the Fifth Anniversary Soiree at the following level (see reverse for specific benefits):

- \$5,000** **Bridge BuildHER** Donations at this level help LEAD Girls bridge the gap in 2021
- \$2,500** **Change the world**
- \$1,000** **Change the community**
- \$500** **Change a girl**
- \$250** **#IChoosetoLEAD**

Event sponsors at all levels receive logo recognition; a high-resolution .jpeg or .png file is preferred by March 1st.

CONTACT NAME _____

PHONE NUMBER _____ EMAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

SPONSOR SIGNATURE _____

DATE _____

Please send check and completed form to: **LEAD Girls of NC**
Attn: 2021 Soiree
500 West 4th Street
Suite 203-B
Winston Salem, NC 27101

LEAD Girls of NC, Inc. is a 501(c)(3) nonprofit organization. **Tax ID# 82-0984711.**
All donations are fully tax deductible as provided by law.
For more information, contact Ginger Hendricks at ginger@leadgirls.org.



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SPONSOR BENEFITS

We ask that all sponsors consider sharing social media posts about the virtual event in the days leading up to the celebration on March 28 on their pages.

Bridge BuildHER

\$5,000

- Most prominent listing (largest logo and link) on LEAD Girls 2021 Soiree landing page.
- Large logo and link included in digital promotion materials and in newsletter
- Acknowledgement with logo in presentation during the celebratory video.
- Acknowledgement on LEAD Girls' social media (with link or tag).
- Special recognition during the virtual celebration.

Change the world

\$2,500

- Prominent listing (logo and link) on LEAD Girls 2021 Soiree landing page.
- Logo and link included in electronic announcements promoting the event.
- Acknowledgement with logo in presentation during the celebratory video.
- Acknowledgement on social media (with link or tag).
- Special recognition during the virtual celebration.

Change the community

\$1,000

- Acknowledgement on social media (with link or tag)
- Name listed on LEAD Girls 2021 Soiree landing page
- Acknowledgement during the virtual celebration

Change a girl

\$500

- Name listed on LEAD Girls 2021 Soiree landing page
- Acknowledgment during the virtual celebration

#IChoosetoLEAD

\$250

- Business handle attached to social media

**Denotes that acknowledgement slide or section may be grouped with other sponsors at the same level.*